

# Plattsburgh

STATE UNIVERSITY OF NEW YORK

>> IMAGINE WHAT YOU WILL ACCOMPLISH.™



THIS IS  
**BUSINESS AND  
ECONOMICS**



## OUR HANDS-ON EXPERIENCE AND GLOBAL PERSPECTIVE ARE SOUND INVESTMENTS.

**Business is hands-on.** Business school should be, too. You'll want to intern at successful companies, study abroad, tackle real-world projects through specialized clubs, and work with faculty who are prominent in their field. You might even want a major that's hard to find anywhere else – like entrepreneurship or global supply chain management. All this can give you a competitive advantage.

**THIS IS BUSINESS AND ECONOMICS  
AT SUNY PLATTSBURGH.**

### >> WORK IN THE FIELD

There's no shortage of opportunities to practice what you learn here. Most of our students complete one internship; some complete more. They build their skills at industry giants like IBM, Daimler Buses, and Disney Cruise Line – and at small family businesses as well. Meanwhile, accounting students use the latest industry-standard software in the Joseph L. Peterson '87 Accounting Lab. There's even a course to help you build your own career plan.

Because business is global, so is everything in the curriculum. Each course deals with international issues and case studies. Most of the international students on campus are part of the School of Business and Economics, so you can't help but get a global perspective here. And through our study-abroad program, you can get an up-close look at business in China, England, Mexico, Australia, and elsewhere.

Hands-on experience will even come from the classroom, especially with a new \$14 million academic building, slated to open in spring 2013. The state-of-the-art building will house video conferencing rooms, an accounting lab and a trading room with a stock-market ticker. The new building will enhance the resources, classrooms, laboratories and office space, ensuring an education of the highest quality to students.

Then there are the business clubs: they not only talk business but engage in it. Club members have conducted marketing surveys, run stock market simulations, held fun workshops in business etiquette, and even run consumer tests for dog biscuits. So when they graduate, they've got a firm hold on business in the real world.

### >> LEARN FROM THE EXPERTS

One faculty member has written 26 books on hedge funds and managed futures. Another is a SUNY distinguished service professor. Several have won SUNY Chancellor's Awards for Excellence. It's critical to learn from scholars and businesspeople who know their fields – and know how to teach. The faculty in the SBE are experts in both.

Just as important, they are involved in every aspect of student life. The professor in front of your classroom is the same one you'll see at club meetings. They are lecturers, researchers, advisors, mentors, and friends. That means personal attention when you need it.

### >> BECOME A SUCCESS

How far can you go from here? There's plenty of support to help you find out. The SBE Office of Career Opportunities and Internships has a myriad of offerings to prepare you for your career — from job placement services and job fairs to recruiter interviews and networking opportunities.

After that, the sky's the limit. Our alumni have taken senior positions at KPMG and Morgan Stanley. Some have opened thriving businesses and restaurants. Others have become financial planners and global transportation managers. Together, they have worked on all seven continents.

**You can do the same. Whatever your choice, you'll be prepared for it. Learning business and economics at SUNY Plattsburgh ensures that.**

## WHAT SETS US APART:

- » AACSB International accreditation (the first comprehensive college in SUNY to receive the world's most rigorous and prestigious credential for business schools).
- » ACPHA-accredited program in hotel, restaurant, and tourism management, with a working student restaurant (Samuel D's).
- » Distinctive majors in entrepreneurship, management information systems, and global supply chain management.
- » Accomplished faculty, including a SUNY distinguished service professor, winners of the SUNY Chancellor's Award for Excellence, and researchers who have published extensively in their specialties.
- » Office of Career Opportunities and Internships, which connects SBE students with internships, job placements, and networking opportunities.

## DEGREE PROGRAMS IN BUSINESS AND ECONOMICS

- » Accounting
- » Business Administration\*
- » Economics
- » Entrepreneurship
- » Finance
- » Global Supply Chain Management
- » Hotel, Restaurant, and Tourism Management
- » International Business
- » Management
- » Management Information Systems (MIS)
- » Marketing

*\*Program is offered at both the main campus and the SUNY Plattsburgh Branch Campus in Queensbury, N.Y.*



For details...

[www.plattsburgh.edu/academics/buseco](http://www.plattsburgh.edu/academics/buseco)

888-673-0012

**Plattsburgh**  
STATE UNIVERSITY OF NEW YORK

» IMAGINE WHAT YOU WILL ACCOMPLISH.™



**Mixed Sources**

Product group from well-managed  
forests, controlled sources and  
recycled wood or fiber  
[www.fsc.org](http://www.fsc.org) Cert no. SW-COC-001558  
© 1996 Forest Stewardship Council

*This publication was printed on FSC-Certified paper,  
using high solid inks, containing less than 1% VOC and  
was produced using 100% Certified Renewable Energy.*

SUNY PLATTSBURGH  
101 BROAD ST. » PLATTSBURGH, NY 12901-2681  
888-673-0012 » WWW.PLATTSBURGH.EDU